Mike Townsend is the co-founder and COO of HomeHero, the marketplace designed to help families find, hire and manage quality in-home care for seniors. The site provides access to high-quality video profiles, rigorous background checks, and references/reviews, so families are matched with the most reliable, trusted caregivers for their aging loved ones. HomeHero’s newly launched HomeHero Collaborative is a care management platform for hospitals and health plans that connects and extends the health system into the home. Mike started his career working as a design engineer at Brookstone Inc. in Singapore, then as a mechanical engineer at ITT Corporation in Los Angeles designing radar systems for military grade UAVs. Mike is active in the payment industry, founding ZingCheckout, one of the first web-based POS systems in 2010, and Flowtab, a mobile payment app for the nightlife industry in 2011. By 2013, Mike and Kyle founded HomeHero together when they saw a need for a more trusted senior care service after struggling to help their loved ones connect with and manage their in-home caregivers. Since HomeHero’s launch in 2014, it has now become the largest home care provider in the state of California, providing over 1 million hours of care to seniors and onboarding over 1,500 caregivers. HomeHero is currently available in the San Diego, Orange County, Los Angeles and the San Francisco area and recently raised a $20 million Series A funding round, bringing its total funding to $23 million.